

# Bergwelten 2026

Target group: mountaineers, hikers, ski tourers



## FACTS

- 88,000 in all German speaking countries
- 420,000 readers
- Distribution: German speaking countries
- 6x per year



## GOOD REASONS

- Highest-circulation outdoor magazine in the DACH region
- Affluent and exclusive target group

**Bergwelten** brings the feeling of freedom of the mountains into your living room, the tranquility of nature into the often turbulent everyday life. The magazine gives an insight into the lives of people who have dedicated themselves to mountain sports and inspire the readers to venture out and up themselves.

With over 420,000 readers in Austria, Germany and Switzerland, **Bergwelten** is the German-language outdoor magazine with the widest reach.

Format	€ -rate 4c	B	H
1/1 page 1 country	8,500,-	215 mm	280 mm
1/1 page 2 countries	15,200,-	215 mm	280 mm
1/1 page DACH	21,600,-	215 mm	280 mm
1/2 page 1 country	6,000,-	215 mm	140 mm
1/2 page 2 countries	10,800,-	215 mm	140 mm
1/2 page DACH	15,150,-	215 mm	140 mm

Edition	Date of publication	Order deadline
01/2026	22.01.2026	01.12.2025
02/2026	19.03.2026	11.02.2026
03/2026	14.05.2026	13.04.2026
04/2026	09.07.2026	29.05.2026
05/2026	03.09.2026	04.08.2026
06/2026	19.11.2026	12.10.2026

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Unser Herz schlägt für den Tourismus.