

ORF Nachlese 2026

Target group: FITs, "Best agers", 50+



FACTS

- 87,377 copies
- 372,000 readers
- Distribution: Austria
- 12x per year
- Best Agers (high income, well educated)



GOOD REASONS

- Top magazine in the segment "Best Agers"
- High income
- The ORF Nachlese is Austria's most popular monthly magazine

ORF Nachlese offers a wide range of topics that cover all areas of the ORF TV-program and other interesting service topics beyond.

ORF Nachlese has a reach of 4.8% (MA analysis 2024/2025). The magazine offers the best of the ORF program and is a practice advisor for the whole family.

Format	€-rate 4c	B	H
1/1 page	8,900,-	190 mm	254 mm
1/2 page	5,900,-	190 mm	130 mm
1/3 page	4,600,-	190 mm	80 mm
1/4 page	3,500,-	190 mm	60 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
01/2026	27.12.2025	24.11.2025	07/2026	01.07.2026	29.05.2026
02/2026	31.01.2026	30.12.2025	08/2026	01.08.2026	30.06.2026
03/2026	28.02.2026	27.01.2026	09/2026	29.08.2026	28.07.2026
04/2026	01.04.2026	24.02.2026	10/2026	01.10.2026	28.08.2026
05/2026	30.04.2026	27.03.2026	11/2026	31.10.2026	28.09.2026
06/2026	30.05.2026	24.04.2026	12/2026	28.11.2026	27.10.2026

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