

Bergsteiger 2026

Target group: mountaineers, hikers, ski tourers



FACTS

- 15,682 copies
- 40,000 readers
- Distribution: German speaking countries
- 11x per year
- Active between 30 and 61 years



GOOD REASONS

- High degree of reader loyalty
- High subscription rate in the core target group

For more than 80 years, **BERGSTEIGER** is one of the market leaders among outdoor magazines in Germany. Thanks to exciting reports of tours, extensive stories, high-quality photo galleries and professional tips for tours **BERGSTEIGER** also reaches a new and younger audience, in addition to its long-standing and regular readers.

Whether it's mountaineering, hiking, high mountain tours of ski touring - due to the high quality content and the modern appearance **BERGSTEIGER** is an important decision making tool for alpine destinations, mountain sports equipment and tour planning.

Format	€ -rate 4c	B	H
1/1 page	4,990,-	181 mm	241 mm
1/2 page	2,800,-	181 mm	121 mm
1/3 page	1,930,-	181 mm	74 mm
1/4 page	1,570,-	88 mm	117 mm



Online connection possible!
www.bergsteiger.de

Edition	Date of publication	Order deadline
02+03/2026	20.01.2026	10.12.2025
04/2026	03.03.2026	28.01.2026
05/2026	07.04.2026	03.03.2026
06/2026	05.05.2026	30.03.2026
07/2026	09.06.2026	04.05.2026
08/2026	07.07.2026	03.06.2026

Edition	Date of publication	Order deadline
09/2026	04.08.2026	02.07.2026
10/2026	08.09.2026	06.08.2026
11/2026	13.10.2026	10.09.2026
12/2026	10.11.2026	08.10.2026
01/2027	08.12.2026	04.11.2026

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Unser Herz schlägt für den Tourismus.