

ALPIN 2026

Target group: alpinists, mountain lovers, ski-tourers



FACTS

- 18,000 copies
- 217,000 readers
- Distribution: German speaking countries
- 11x per year
- Active participants between 25 and 59 years



GOOD REASONS

- Strong reader loyalty
- High subscription share and readers in the core target group

ALPIN is the mountain magazine for mountain sports & action and addresses everyone who prefers to be "above things" in their spare time and on holidays: hiking, mountaineering, climbing and ski touring. Because of its detailed reports **ALPIN** is a collector's item. The magazine is aimed physically active people between 25 and 59 years old. The edition of 18,000 copies holds a high collector status.

Format	€-rate 4c	B	H
1/1 page	5,700,-	210 mm	280 mm
1/2 page	3,100,-	210 mm	137 mm
1/3 page	2,100,-	210 mm	93 mm
1/4 page	1,600,-	210 mm	71 mm



Online connection possible!
www.alpin.de

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
02+03/2026	13.01.2026	28.11.2025	09/2026	11.08.2026	06.07.2026
04/2026	03.03.2026	26.01.2026	10/2026	08.09.2026	03.08.2026
05/2026	14.04.2026	05.03.2026	11/2026	13.10.2026	07.09.2026
06/2026	12.05.2026	01.04.2026	12/2026	10.11.2026	05.10.2026
07/2026	09.06.2026	28.04.2026	01/2027	08.12.2026	02.11.2026
08/2026	14.07.2026	08.06.2026			

www.IGL.at

Unser Herz schlägt für den Tourismus.