

vital 2025

Target group: FITs



FACTS

- 90.235 copies
- 535.182 readers
- Distribution: German speaking countries
- Publication: 6x per year



vital is the brand for the lifestyle of wellbeing happiness. With topics of beauty, health, food, psychology, fashion and travel in three different emotion departments. **vital** shows in generous reports the most beautiful travel destinations with a special focus on wellness offers where the readers can switch off and recharge their batteries.

Format	€-rate 4c	B	H
1/1 page*	22.500,-	200 mm	264 mm
1/2 page*	15.300,-	200 mm	129 mm
1/3 page*	13.200,-	200 mm	85 mm

* + 4mm bleed on each side

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Unser Herz schlägt für den Tourismus.

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