

Ski & Berge - Das DSV Magazin 2026



Target group: winter sportsmen

FACTS

- 165.000 copies
- 258.000 readers
- Distribution: German speaking countries
- 5x per year



GOOD REASONS

- Over 27% coverage in Austria
- Regional advertisement supplements possible

Ski & Berge - das DSV Magazin is the magazin of the German skiing association and friends of skisports. During winter time it inspires active winter sports fans with cutting-edge news, profound tests, lots of service and exciting travel topics.

The **Ski & Berge** readers are not only active in winter time. On average each reader exersises more than five different sports

Format	€ -rate 4c	B	H
1/1 page*	12.950,-	210 mm	280 mm
1/2 page*	7.950,-	210 mm	137 mm
1/3 page*	5.950,-	210 mm	90 mm
1/4 page	4.950,-	90 mm	122 mm

* +3mm bleed all around

Edition	Date of publication	Order deadline
01/2025-26	26.09.2025	25.08.2025
02/2025-26	31.10.2025	29.09.2025
03/2025-26	05.12.2025	03.11.2025
04/2025-26	23.01.2026	15.12.2025
05/2025-26	10.04.2026	01.03.2026

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Unser Herz schlägt für den Tourismus.

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