

Junge Familie 2026

Target group: young families with children



FACTS

- 100.000 copies (incl. 10.000 e-paper)
- 380.000 readers
- Distribution: German speaking countries
- 4x per year



GOOD REASONS

- large readership with nearly no spreading loss

JUNGE FAMILIE is established as a basic medium within the parenting press and celebrated its 50th anniversary in 2019. This magazine accompanies the young family from pregnancy to birth through the first months to the second birthday.

Its counseling role is completed by the portal www.wireltern.de with expert forums, blogs and background reports.

Format	€ -rate 4c	B	H
1/1 page	€ 22.800,-	210 mm	270 mm
1/2 page	€ 14.200,-	210 mm	132 mm
1/3 page	€ 10.900,-	210 mm	88 mm
1/4 page	€ 7.200,-	210 mm	65 mm

Edition	Date of publication	Order deadline	Edition	Date of publication	Order deadline
01/2026	24.02.2026	20.01.2026	03/2026	25.08.2026	21.07.2026
02/2026	26.05.2026	15.04.2026	04/2026	27.10.2026	21.09.2026

www.IGL.at

Unser Herz schlägt für den Tourismus.