



ELLE SPIRIT 2026

Target group: FITs

FACTS

- 50.000 copies
- 160.000 readers
- Distribution: German speaking countries
- Publication: 1x per year



ELLE SPIRIT is a magazine with everything that makes life better and more conscious: new relaxation techniques, customized yoga, healthy breathing, the best superfoods and sustainable beauty. Is your region or hotel positioned in the health and wellbeing segment? With this new magazine you can reach luxury and lifestyle interested readers of ELLE.

Format	€-rate 4c	B	H
1/1 page*	21.900,-	203 mm	275 mm
1/2 page*	16.500,-	203 mm	135 mm

* + 4mm bleed on each side

Edition	Date of publication	Order deadline
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Unser Herz schlägt für den Tourismus.