



ALPSTYLE 2026

Target group: lovers of luxurious travel in the Alps

FACTS

- 25.000 copies
- 500.000 readers
- Distribution: German speaking countries
- 4x per year



GOOD REASONS

- Edition also includes a reading cycle, therefore high number of readers
- Attractive hotel packages
- High purchasing power & exclusive target group

Who loves the Alps and has an affinity for the exclusive lifestyle, is exactly right at **ALPSTYLE**. The magazine embodies lifestyle, luxury and living in a unique concept.

ALPSTYLE's range of topics not only includes fashion, mobility, life & tradition. The four issues per year are also dedicated to the topic "luxurious travel".

Format	€-rate 4c	B	H
2/1 pages	7.100,-	420 mm	297 mm
1/1 page	4.700,-	210 mm	297 mm
1/2 page	2.800,-	210 mm	148 mm

Edition	Date of publication	Order deadline
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02/2026	26.06.2026	03.06.2026
03/2026	02.10.2026	09.09.2026
04/2026	18.12.2026	25.11.2026

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