



Aktiv in den Alpen 2026

Target group: alpinists, mountain lover, outdoorer

FACTS

- 25.000 copies
- 500.000 readers
- Distribution: German speaking countries
- 4x per year



The Alpine regions presents itself multifaceted in terms of opportunities for activities and sports. The magazine **AKTIV IN DEN ALPEN** shows these possibilities from Allgäu to South Tyrol in a unique concept for readers. The readers will find appropriately prepared information mixed up with news about the most beautiful destinations in the Alpine region. The readers of this magazine are 25 to 65 years old, sporty and close to nature.

Format	€ -rate 4c	B	H
2/1 pages	5.900,-	420 mm	297 mm
1/1 page	3.200,-	210 mm	297 mm
1/2 page	1.600,-	210 mm	148 mm

Edition	Date of publication	Order deadline
01/2026	13.03.2026	19.02.2026
02/2026	29.05.2026	06.05.2026
03/2026	11.09.2026	19.08.2026
04/2026	20.11.2026	28.10.2026

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Unser Herz schlägt für den Tourismus.