

PiNCAMP inspiring e-Guides

Target group: Camping and caravanning traveler



- www.pincamp.de
- www.anwbcamping.nl



PiNCAMP E-Guides: Inspiring wanderlust for camping enthusiasts

Tourist regions, camping chains and individual sites can now use this unique format to showcase themselves in a targeted manner. The digital guides, ranging from 30 to 60 pages, combine impressive images, inspiring texts, route suggestions and activity tips to create an emotional overall experience.

Your destination will be brought directly to travel-loving campers - right when they are planning their next holiday. Distribution takes place via all PiNCAMP channels, social media, newsletters and platforms, as well as through individually tailored campaigns for maximum reach.

The following topics are available:

- Camping routes in a country or region
- Camping activities (winter camping, dog friendly etc.)
- Glamping and luxury camping in Europe

The following options are available

1. Customised e-guide: Create a special e-guide that showcases your region or your offering based on routes. The ultimate way to tell your story. If you are interested, the editorial team will discuss the individual solution with you.
2. Inclusion in the camping guide: Present your campsite in the popular and widely used themed e-guides. Includes images, text and CSP link. Strictly limited per issue for maximum visibility!

Format	€-rate
per campsite	from 950,-
Complete guide of your choice (in consultation with the editorial team)	from 15,000,-

Unser Herz schlägt für den Tourismus.