

# PiNCAMP Small & charming

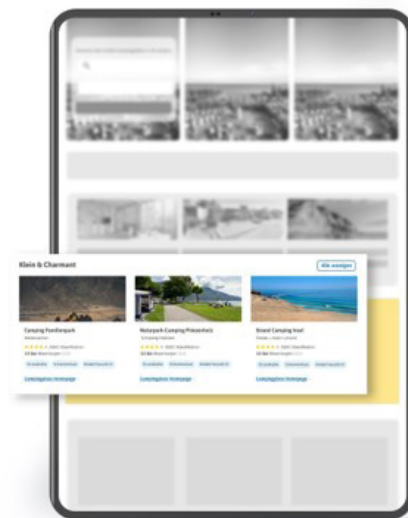


Target group: Camping and caravanning travelers



- [www.pincamp.de](http://www.pincamp.de)
- [www.anwbcamping.nl](http://www.anwbcamping.nl)
- [www.pincamp.ch](http://www.pincamp.ch)

„Small & Charming“ is an exclusive selection of charming campsites with a maximum of 60 units (tourist, permanent, rental pitches). These sites receive special visibility on all destination pages and in their own themed section. They are displayed on a rotating basis on the respective destination pages, with exclusive advertising space and reserved exclusively for participating „Small & Charming“ campsites.



Description	Rate
<p><b>Placement:</b> On all destination pages as well as within a separate new section</p> <p><b>Presentatino:</b> Rotating display on destination pages, exclusive placement only for advertising customers in the new „small &amp; charming“ section</p> <p><b>Call to action:</b> Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout</p> <p><b>Booking period:</b> annual</p>	<p>GER or SUI or NL</p> <p>€ 419,- per year</p>

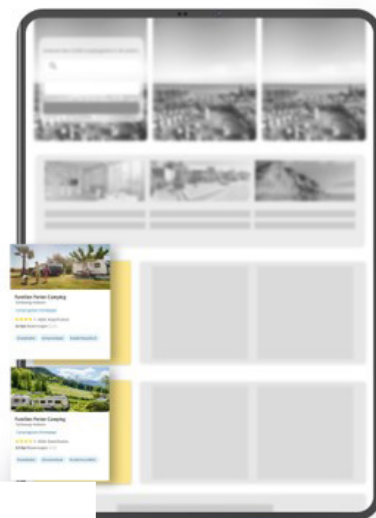
## PiNCAMP themes

Position yourself prominently with your special themes directly on the destination page and place yourself higher than the competition on the theme pages.

**This package can be book just in combination with an online marketing campaign**

### List of themes:

On the sea	winter camping	4 stars
on the lake	wellness	Superplatz
children friendly	quietness	glamping
dog friendly	naturist	Top-Campings (NL)



Description	Rate per year GER / NL
<p><b>Placement:</b> On all destination pages as well as within a separate new section</p> <p><b>Presentatino:</b> Rotating display on destination pages, exclusive placement only for advertising customers in the respective topic</p> <p><b>Call to action:</b> Tile leads to profile on PiNCAMP, button leads to the campsite website as a clickout</p> <p><b>Booking period:</b> annual</p>	<p>€ 375,- per year GER / CH</p> <p>€ 375,- per year NL</p>

Unser Herz schlägt für den Tourismus.