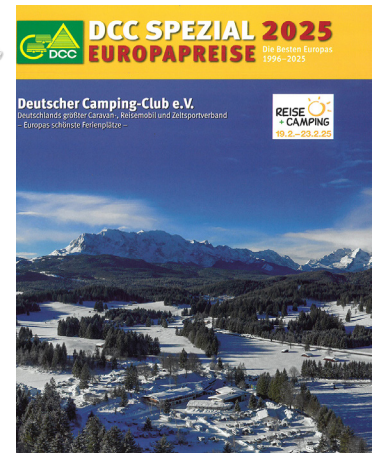


DCC Camping Spezial 2026

Target group: Camping and caravanning traveler



- Edition: 40,000 print & 70,000 e-paper
- Publishing date: 25.02.2026
- Closing date: 23.01.2026
- Distribution: Germany



GOOD REASONS

- New, modern design
- High reach
- Targeted appeal to camping enthusiasts across generations
- Additional digital distribution

DCC Camping Spezial Magazin - we a new look from February 2026

From February 2026, the **DCC Camping Spezial** magazine published by the German Camping Club will appear with a completely new design and modernized distribution. Across 84 high-quality papers, readers can look forward to exciting content covering all aspects of the camping experience in Europe.

A special highlight: the **new DCC European award winners** will be presented in detail on 12 pages. The magazine also offers inspiring recommendations for the **most beautiful campsites by the sea and in the Alps** - perfect for vacationing planning.

With a **print run of 40,000 copies and 70,000+ e-papers**, the magazine has a wide distribution - additionally via the newsletters of **Reisemobil** (45,000 subscribers) and **Camping, Cars & Caravans** (25,000 subscribers).

High reach and optimal visibility are guaranteed!

Format	€-rate 4c	B	H
1/1 page	3,500,-	180 mm	230 mm
1/1 page*	3,500,-	200 mm	250 mm
3/4 page	2,650,-	180 mm	171 mm
2/3 page	2,350,-	180 mm	152 mm
1/2 page	1,800,-	180 mm	115 mm
1/3 page	1,200,-	180 mm	76 mm
1/4 page	900,-	180 mm	57 mm

* + 5mm bleeding

Unser Herz schlägt für den Tourismus.

IGL-Werbendienst Ges.m.b.H., 5021 Salzburg, Österreich, Nußdorferstraße 5a - Telefon +43/662 45 36 15-0, Fax +43/662 45 20 38, office@igl.at

Valid from May 2025 - thus all previous price lists lose their validity. All rates are net, plus VAT and exclusive shipping costs as well as repro, litho or design costs are not included. Price changes and errors excepted. [General terms & conditions](#)